

Possible Occupations		Potential Employers		Skills To Develop & How To Gain Experience	
Business	Human Resources Management Marketing Office Administration Public Relations Recruiting Sales Training	Banks Healthcare organizations Insurance firms Manufacturing companies	Non-profit organizations Retail stores Service industry Staffing agencies	<ul style="list-style-type: none"> Develop excellent computer skills. Learn to use software applications such as spreadsheets, databases, and word processing. Gain business experience through part-time jobs, summer work, and internships. Gain experience as financial officer or treasurer of a campus organization. 	<ul style="list-style-type: none"> Join related professional associations. Join student professional associations. Obtain a business management minor Obtain an organizational behavior minor Secure leadership roles in campus organizations. Take basic business classes such as accounting and finance.
Education	Community Education Corporate Training Higher Education Administration/Teaching Research Student Affairs	Colleges and universities Libraries Private learning centers Private schools Public schools		<ul style="list-style-type: none"> Become an “expert” in a particular subject. Earn a graduate degree to teach in post-secondary institutions. Gain volunteer experience. 	<ul style="list-style-type: none"> Learn how to develop curriculums and workshops. Obtain dual certification to increase job opportunities.
Environment & Society	Social Health Research Social Health Scientist Social Scientist	Consulting firms Environmental advocacy groups Environmental periodicals Federal government Health agencies	Local planning agencies Private industry Regional, state, and local agencies Waste management firms	<ul style="list-style-type: none"> Enhance curriculum with courses in ecology, environmental science, and statistics. Find a related internship. 	<ul style="list-style-type: none"> Join environment-related student organizations. Obtain a graduate degree for advancement. Volunteer to work on environmental clean-up projects.
Government	City Planning Demography Human Services Law Enforcement Policy Analysis and Development Program Development Public Administration Research Social Statistics	Federal departments and agencies including: Departments of Agriculture, Education and Interior. Drug Enforcement Administration Environmental Protection Agency Health and Human Services	Housing and Urban Development National Institute of Aging National Institutes of Health State and local government Veteran’s Administration	<ul style="list-style-type: none"> Acquire skills in research and evaluation; develop a specialty in fields such as aging, family, criminal justice, etc. Develop exceptional computer skills. Gain work experience via government internships or summer work. 	<ul style="list-style-type: none"> Learn the federal application process. Obtain a Civic Engagement minor Obtain a graduate degree for advanced positions. Take additional courses in statistics and social research.
Human Services	Administration Advocacy Case Management Community Relations Counseling Mental Health Services Programming	Adoption and child care agencies Advocacy groups Community service agencies Educational information services Federal, state and local government Halfway houses Hospitals and wellness centers Local branches of national non-profit organizations Nursing homes and retirement communities Private foundations Religiously-affiliated service organizations Vocational services		<ul style="list-style-type: none"> Acquire knowledge of government and community resources available for those in need. Become fluent in a foreign language spoken by multicultural clients. Complete an internship for academic credit. Gain experience through volunteering. Learn to work well with different types of people. Most states require licensure or certification for professional counseling-oriented positions. 	<ul style="list-style-type: none"> Obtain a graduate degree in psychology, counseling, or social work to increase employment opportunities. Obtain a non-profit management minor Obtain essential practical experience through part-time or summer jobs.
Social Science Research	Data Analysis Demography Information Sourcing Market Research Research	Advertising and marketing firms Community organizations Consulting organizations Government agencies Information brokers Magazines Newspapers	News agencies Non-profit agencies Private industry Public opinion research polls Research institutes Universities	<ul style="list-style-type: none"> Develop exceptional quantitative, statistical, and writing skills. Earn certification in applied social research by The American Sociological Association. Learn to use statistics software packages as well as database, spreadsheet, and desktop publishing programs. 	<ul style="list-style-type: none"> Obtain an advanced degree in sociology for research administration. Volunteer to help a professor with a research project.

STRATEGIES FOR PLACEMENT IN SOCIOLOGY

- For sociology students pursuing another career requiring “any major” it is critical for them to develop desirable skills through internships, part-time / summer jobs or volunteer experience.
- Develop skills valued most by employers such as communication, interpersonal, leadership, teamwork and computer skills.
- Consider assisting a faculty member with his or her research for valuable experience.
- For those wishing to pursue graduate education, maintain a high grade point average, secure strong faculty recommendations, and gain experience through volunteer or work opportunities.
- Consider graduate education in psychology, social work, counseling, college student personnel, or other related fields to increase opportunities and earning potential
- Maintain a high grade point average, secure strong faculty recommendations, and gain experience through volunteering or work to increase opportunities for graduate schools.

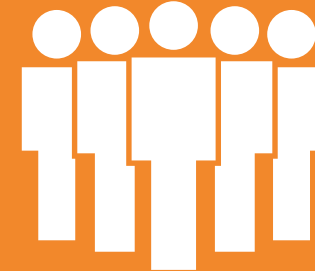
CAMPUS RESOURCES

Alumni Career Website
<http://alumnicareers.byu.edu>

Sociology Department
2008 JFSB (801) 422-3392
<https://sociology.byu.edu>

Pre-Professional Advisement
3328 WSC (801) 422-3044
<https://ppa.byu.edu>

University Career Services
2410 WSC (801) 422-6535
<http://ucs.byu.edu>



A guide to career
options inside the field of:

SOCIOLOGY

VISION
EDUCATION
OBJECTIVES
ETHICS
STRATEGY
INSPIRATION
PARTNERSHIP

INTERNET RESOURCES

- **American Sociological Association-**
<http://www.asanet.org>
- **BYU Sociology Department-**
<http://sociology.byu.edu>
- **Council on Social Work Education**
<http://www.cswe.org>
- **National Head Start Association-**
<http://www.nhsa.org>
- **USA Federal Government Employment-**
<http://www.usajobs.gov>
- **Utah Department of Workforce Services-**
<http://www.jobs.utah.gov>
- **Washington Seminar-**
<http://washingtonseminar.byu.edu>



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