

Possible Occupations		Potential Employers		Skills To Develop & How To Gain Experience	
Advertising	Account Services Creative Media Research	Advertising agencies Companies with in-house advertising agencies or departments Internet/Social Media entities		<ul style="list-style-type: none"> Develop strong writing and speaking skills. Gain experience through internships. Public Relations or other PR-related functions. 	<ul style="list-style-type: none"> Obtain one of the following minors: Arts, or Design. Serve as a student ambassador in admissions or work with alumni. Volunteer as a fund-raiser or political canvasser.
Education	Administration Adult Learning Corporate Training Higher Education Teaching Student Affairs Support Services	Colleges and universities Private learning centers Private schools Public schools		<ul style="list-style-type: none"> Build strong relationships with professors, supervisors, or other community leaders for strong personal recommendations. Develop exceptional communication skills. Earn a graduate degree to teach in post-secondary institutions. Gain volunteer experience. 	<ul style="list-style-type: none"> Obtain dual certification and licensure to teach grades K-12 to increase job opportunities. Participate in school activities such as campus publications, student government, alumni relations, and admissions.
Human Resources	Compensation and Benefits Employment and Recruitment Labor Relations	Employment and temporary agencies Government agencies Large companies Large non-profit organizations including hospitals and educational institutions		<ul style="list-style-type: none"> Acquire related experience as a resident hall advisor, orientation assistant, student ambassador in admissions, or peer career advisor in career services. 	<ul style="list-style-type: none"> Participate in on-campus and off-campus internships. Supplement curriculum with Human Resource Management courses.
Market Research	Management Planning Policy Development	Manufacturing firms Market research departments of consumer Market research firms		<ul style="list-style-type: none"> Develop a strong background in math and statistics. Earn a graduate degree in statistics or marketing for the greatest marketability. Get a part-time or summer field service position with a market research firm. 	<ul style="list-style-type: none"> Obtain business research experience. Serve as a canvasser or phone interviewer for a non-profit organization or political campaign.
Public Relations	Event Planning Fund-raising Media Placement Programming Public Speaking Research Writing and Editing	Colleges and universities Companies with public relations departments Federal, state and local government Non-profit organizations Professional associations Public relations and advertising firms		<ul style="list-style-type: none"> Develop strong writing and speaking skills. Gain experience through internships. Public relations or other PR-related functions. 	<ul style="list-style-type: none"> Serve as a student ambassador in admissions or work in alumni Volunteer as a fund-raiser or political canvasser. Take organizational behavior courses.
Research	Data analysis Social Research	Federal government including: Department of Health and Human Services National Institute of Education Office of Naval Research National headquarters of non-profit organizations Universities and colleges		<ul style="list-style-type: none"> Develop strong quantitative and statistical skills. Obtain a graduate degree for greater opportunities. Present at conferences - i.e. Fulton Poster Conference Work with a professor on his or her research project. 	
Retailing	Customer Service Management	Department stores Discount stores	Specialty stores Super retailers	<ul style="list-style-type: none"> Be willing to start in a management-trainee program. Demonstrate a willingness to take on additional responsibilities such as "assistant manager." 	<ul style="list-style-type: none"> Learn to work well with different types of people. Secure leadership positions in campus organizations. Work a part-time or summer job.
Sales	Customer Service Sales Sales Management	Insurance companies Manufacturers Real estate companies	Retailers and wholesalers Service providers	<ul style="list-style-type: none"> Must be highly motivated and well organized. Must work well under pressure and be comfortable in a competitive environment. 	<ul style="list-style-type: none"> Obtain experience through internships or sales jobs. Participate in student organizations and seek leadership roles. Take business courses.
Social & Human Services	Administration Advocacy Case Management Community Relations Counseling Mental Health Services Programming	Federal government, including Departments of: Health and Human, Services, Justice and Veterans Administration. State government, including Departments of: Community mental health centers Nonprofit organizations Facilities for mentally impaired Probation and parole Human Services Religiously-affiliated service organizations Hospitals Senior citizens' centers Justice State psychiatric hospitals Local government United Way agencies Mental Health & Mental Retardation		<ul style="list-style-type: none"> Acquire knowledge of government and community resources available for those in need. Become fluent in a foreign language spoken by multicultural clients. Complete an internship for academic credit. Graduate school is very competitive an excellent academic record is necessary. Learn to work well with different types of people. 	<ul style="list-style-type: none"> Many entry-level helping positions require one year of related experience. Obtain a graduate degree in psychology, counseling, or social work. Obtain essential practical experience through volunteering or part-time work.

STRATEGIES FOR PLACEMENT IN PSYCHOLOGY

- For psychology students pursuing another career requiring “any major” it is critical for them to develop desirable skills through internships, part-time/ summer jobs or volunteer experience.
- Develop skills valued most by employers such as communication, interpersonal, leadership, teamwork and computer skills.
- Consider assisting a faculty member with his or her research for valuable experience.
- For those wishing to pursue graduate education, maintain a high grade point average, secure strong faculty recommendations, and gain experience through volunteer or work opportunities.

CAMPUS RESOURCES

Alumni Career Website
<http://alumnicareers.byu.edu>

Psychology Department
1001 SWKT (801)422-4287
<https://psychology.byu.edu>

Pre-Professional Advisement
3328 WSC (801) 422-3044
<https://ppa.byu.edu>

University Career Services
2410 WSC (801) 422-6535
<http://ucs.byu.edu>



A guide to career
options inside the field of:

INTERNET RESOURCES

- **American Psychological Association-**
<http://www.apa.org/about/students.aspx>
- **BYU Psychology Department-**
<https://psychology.byu.edu>
- **On-campus Business Internships-**
<http://marriottschool.byu.edu/career/recruiters/fieldStudies.com>
- **Social Psychology Network-**
<http://www.socialpsychology.org/>
- **Wetfeet.com Guide to Psychology and Counseling**
<http://www.wetfeet.com/careers-industries/careers/psychology-and-counseling>



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PSYCHOLOGY

VISION
EDUCATION
OBJECTIVES
ETHICS
STRATEGY
INSPIRATION
PARTNERSHIP