

Possible Occupations		Potential Employers		Skills To Develop & How To Gain Experience		
Business	Customer Service Entrepreneur Management Sales	Department and retail stores Manufacturing companies of children's clothes, toys, furniture, and food Service organizations		<ul style="list-style-type: none"> <li>Build computer skills in word processing, database management, and spreadsheet programs.</li> <li>Obtain related experience through internships or part-time jobs.</li> </ul>	<ul style="list-style-type: none"> <li>Minor in business; develop skills in areas such as management, marketing, sales, or accounting.</li> <li>Secure student leadership positions on campus.</li> </ul>	
Community Services	Administration Development Evaluation Programming Research	Adoption agencies Adult day care providers Community centers Consumer protection agencies Hospitals	Rehabilitation organizations Religious organizations Summer camp programs YMCA or YWCA	<ul style="list-style-type: none"> <li>Acquire proficiency in multiple languages.</li> <li>Be willing to balance several different roles within an organization.</li> <li>Consider master's programs in Social Work, Occupational Therapy, or Recreational Therapy.</li> <li>Develop research and writing skills.</li> </ul>	<ul style="list-style-type: none"> <li>Develop strong presentation and public speaking skills.</li> <li>Learn how to write grants by taking RECM 453 (grant writing)</li> <li>Learn to work well with diverse groups of people.</li> <li>Obtain a Nonprofit Management minor.</li> <li>Seek related work experience.</li> </ul>	
Education	Administration Childhood Education Counseling Curriculum Development Educational Consulting Family Sciences Parent-Child Education Research Student Affairs	Adult education programs Colleges and universities Private preschool programs Programs servicing children and adults with special needs Public and private schools (K-12) Public preschool programs (e.g., Head Start) Training organizations		<ul style="list-style-type: none"> <li>Acquire appropriate certification for public school teaching.</li> <li>Acquire certification for day care and/or parent-child education.</li> <li>Complete an internship or volunteer experience.</li> <li>Develop presentation and training skills.</li> <li>Find part-time or summer jobs working with children.</li> <li>Obtain graduate degree for counseling, student affairs, and administrative positions.</li> </ul>	<ul style="list-style-type: none"> <li>Obtain a Ph.D. for college and university teaching and research opportunities.</li> <li>Seek teaching opportunities.</li> <li>Serve as a tutor, peer mentor, resident assistant, or student advisor.</li> </ul>	
Government	Advocacy Legislation Program Coordination Program Evaluation Research Social Services	Federal, state, and local government agencies Health and wellness agencies Mental health agencies Military child care programs Overseas child care and education programs Vocational rehabilitation Women's protective agencies		<ul style="list-style-type: none"> <li>Civic Engagement Minor</li> <li>Complete an internship with a government organization.</li> <li>Consider the BYU Washington Seminar program.</li> <li>Develop strong presentation and public speaking skills.</li> <li>Learn federal, state, and local job application procedures.</li> </ul>	<ul style="list-style-type: none"> <li>Obtain specialized training for opportunities in protective services or law enforcement.</li> <li>Take additional courses in areas of interest related to federal/state government.</li> </ul>	
Journalism	Editing Journalism Online Media Public Relations Research Writing	<b><u>Organizations geared toward children and family, including:</u></b> Book publishers Internet content Magazines Manufacturers		Newspapers Nonprofit organizations Professional associations Radio and TV stations	<ul style="list-style-type: none"> <li>Complete internships with related organizations.</li> <li>Develop excellent communication skills, both written and verbal.</li> <li>Minor in a communications field or take communications coursework.</li> </ul>	<ul style="list-style-type: none"> <li>Submit articles or books for publication.</li> <li>Work for campus publications, television, or radio stations.</li> </ul>
Medical	Bereavement Counseling Child Care Programs Education End-of-life Care Family Counseling	Assisted living facilities/programs Health and wellness agencies Healthcare facilities Hospices Hospitals		<ul style="list-style-type: none"> <li>Acquire licensing or certification for specialized fields</li> <li>Complete an internship.</li> <li>Consider a minor in gerontology.</li> </ul>	<ul style="list-style-type: none"> <li>Earn a master's degree in Social Work, Counseling, or related areas.</li> <li>Obtain experience in advocacy.</li> <li>Volunteer in a healthcare setting.</li> </ul>	
Pre-school & Day Care	Administration Curriculum Development Teaching	Day care centers Extended school programs Family day care Public programs (e.g., Head Start)	Private Schools Preschools Private homes Religious Organizations	<ul style="list-style-type: none"> <li>Acquire appropriate certification or licensure for day care and public school teaching as per state regulations.</li> <li>Demonstrate the ability to work well with people of various backgrounds.</li> <li>Gain relevant experience with children through volunteering and part-time jobs.</li> </ul>	<ul style="list-style-type: none"> <li>Develop physical stamina.</li> <li>Develop strong communication skills to manage parent interactions effectively.</li> <li>Consider a language minor.</li> </ul>	
Social Services	Administration Court Appointed Special Advocates (CASA) Case Management Counseling	Adult and child day care providers For-Profit and nonprofit organizations Foundations and funding organizations Group homes Half-way houses Senior citizens programs Youth services agencies		<ul style="list-style-type: none"> <li>Consider a Nonprofit Management and/or a language minor.</li> <li>Earn a graduate degree to obtain most administrative and counseling positions.</li> <li>Gain experience through volunteer positions or internships.</li> <li>Obtain a master's degree and appropriate licensure in mental health counseling, occupational therapy, recreational therapy, rehabilitation counseling, or social work in order to provide specialized services.</li> </ul>	<ul style="list-style-type: none"> <li>SSW Certification</li> <li>Supplement curriculum with courses in psychology, public health, recreation management, social work, or sociology.</li> </ul>	

## STRATEGIES FOR PLACEMENT IN THE FIELD OF FAMILY LIFE

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- Obtain a bachelor's degree for entry level positions.
- Gain an advanced degree For clinical and therapeutic counseling positions.
- Obtain a Doctoral degree for university teaching positions or administrative research positions.
- Consider additional or specialized training which qualifies one for higher paying positions and those with greater responsibility.
- Obtain certification for specialized areas such as a certification in CPR, safety, and first aid for adults, children, and infants.
- Develop interest and gain experience with technology, arts, crafts, music, or physical activity.
- Learn foreign language skills.
- Consider minoring in nonprofit management.
- Since many jobs hire based on experience, seek to obtain volunteer, paid, or internship experience within your area of interest during your time at college.

## INTERNET RESOURCES

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- **American Psychological Association-**  
<http://www.apa.org>
- **Council on Social Work Education-**  
<http://www.cswe.org>
- **American Association of Marriage & Family Therapy-** <http://www.aamft.org>
- **National Association for the Education of Young Children-** <http://www.naeyc.org>
- **National Council on Family Relations-**  
<http://www.ncfr.org>
- **National Head Start Association-**  
<http://www.nhsa.org>
- **USA Federal Government Employment-**  
<http://www.usajobs.gov>
- **Utah Department of Workforce Services-**  
<http://www.jobs.utah.gov>

## CAMPUS RESOURCES

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**Alumni Career Website**  
<http://alumnicareers.byu.edu>

**Pre-Professional Advisement**  
3328 WSC (801) 422-3044  
<https://ppa.byu.edu>

**School of Family Life Department**  
2086 JFSB (801)422-2069  
<https://familylife.byu.edu>

**University Career Services**  
2410 WSC (801) 422-6535  
<http://ucs.byu.edu>



A guide to career  
options inside the field of:

# FAMILY LIFE



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Phone: 801.422.3541  
Website: <https://fhssadv.byu.edu>

VISION  
EDUCATION  
OBJECTIVES  
ETHICS  
STRATEGY  
INSPIRATION  
PARTNERSHIP