

Possible Occupations			Potential Employers		Skills To Develop & How To Gain Experience	
Business	Advertising Management Sales Investor relations Stock broker		Professional development companies Libraries Banks Consulting companies	Department and retail stores Financial institutions Insurance firms Traveling sales agencies	<ul style="list-style-type: none"> Consider a minor in business management or strategy Obtain experience through part time jobs and internships If possible, obtain an internship or do a study abroad out of the country 	<ul style="list-style-type: none"> Develop excellent listening and communicating skills. Become comfortable presenting in front of large groups or crowds. Join international organizations and seek opportunities to expand your contacts.
	Community education Corporate training Higher education administration / teaching Research	Student affairs and advisement Administration	Colleges and universities Secondary public and private schools Libraries		<ul style="list-style-type: none"> Develop the capacity to be a team player. Aptitude to examine various angles of topics. Formulate sentences so as to speak and write clearly and precisely. Build strong relationships with professors, supervisors, or other educational leaders for strong personal recommendations. 	<ul style="list-style-type: none"> Obtain dual certification and licensure to teach grades K-12 to increase job opportunities. Participate in school activities such as campus publications, student government, alumni relations, and admissions. Learn how to develop curriculums and workshops.
Government	Public relations Policy analyst Lobbyist Communications officer Event planner Transcription		Congressional offices Foreign services Human services Library of Congress Parks departments Archives and libraries Museums, parks, and historic sites		<ul style="list-style-type: none"> Get involved in campus organizations dealing with your main region of interest. Learn federal, state, and international application procedures before you actually try to apply. Get international experience and develop knowledge of a regional culture. 	<ul style="list-style-type: none"> Become familiar with government applying practices. Consider a minor in Civic Engagement. Develop excellent computer, analytical, and quantitative skills. Participate in relative volunteer experience or internships.
	Technical writer Broadcasting Corporate blogger Grant and proposal writer Author Editor		Internet sites Magazines / Newspapers National, state, and regional radio networks Political parties Colleges and universities International agencies Television and film industry		<ul style="list-style-type: none"> Volunteer with local newspapers, public TV, or radio. Consider obtaining a minor or double major in communication. Enhance social media skills. Become proficient in desktop publishing and photography. 	<ul style="list-style-type: none"> Create a portfolio of published writing samples. Get involved in theatrical productions (i.e. direct, act, write script, or work with technical crew).
Marketing	Search engine marketing Content marketing News reporter Research Social media manager		Web analytic companies News TV channels Advertising companies Internet sites Consulting companies	Nonprofit organizations Service organizations Schools and education systems	<ul style="list-style-type: none"> Try to find an entry level job/internship in the search engine marketing industry. Build computer skills in word processing, database management, and spreadsheet programs. Obtain related experience through internships or part-time jobs. 	<ul style="list-style-type: none"> Consider a strategy or business minor. Take basic business courses such as accounting, finance, and marketing. Join student professional associations provided by the English department.
	Child Care Programs Education End-of-life Care Bereavement Counseling Family Counseling		Assisted living facilities/programs Health and wellness agencies Healthcare facilities Hospices Hospitals		<ul style="list-style-type: none"> Acquire licensing or certification for specialized fields Complete an internship. Consider a minor in gerontology. 	<ul style="list-style-type: none"> Earn a master's degree in Social Work, Counseling, or related areas. Obtain experience in advocacy. Volunteer in a healthcare setting.
Publishing	Digital copy writing Search engine optimization Editor Lexicographer	Editing Technical writer Publisher Author	Publishing companies Editing companies Lexicography companies Dictionary publishers Consultant agencies		<ul style="list-style-type: none"> The verbal skills that english majors develop are ideal for positions in editing, publishing, and writing. Take plenty of classes involved with writing and editing in order to develop strong speaking and writing skills. Many entry-level positions require one year of related experience. 	<ul style="list-style-type: none"> Work closely with professors to learn the process of how they write and publish their work. Consider an editing minor. Obtain essential practical experience through volunteering or part-time work.

STRATEGIES FOR PLACEMENT IN THE FIELDS OF ENGLISH AND LITERATURE

- The advanced reading and writing skills taught in the English major and the knowledge of how to put things into compelling narratives will have a deep and long-lasting impact on your career.
- Employers are currently facing the challenge of needing newer multimedia and social media to meet the demand for online information, and therefore are looking for individuals with an expertise in writing and editing, as well as skills such as creativity, clear expression of thought, persuasiveness, and critical thinking.
- Have confidence that, by majoring in English or Literature, you are obtaining a specific skill-set that will be useful in any field that you choose to enter, and will provide you with a decent wage.
- Professor relationships are critical for graduate school placement.

CAMPUS RESOURCES

Alumni Career Website

<http://alumnicareers.byu.edu>

English Department

4198 JFSB, 801.422.4938

Pre-Professional Advisement

3328 WSC (801) 422-3044
<https://ppa.byu.edu>

University Career Services 2410

WSC (801) 422-6535 <http://ucs.byu.edu>



A guide to career options inside the field of:

ENGLISH & LITERATURE

INTERNET RESOURCES

- English Department
<http://english.byu.edu/>
- BYU Class Catalog
<https://catalog.byu.edu/humanities/english>
- College English Association
<http://cea-web.org/>



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VISION
EDUCATION
OBJECTIVES
ETHICS
STRATEGY
INSPIRATION
PARTNERSHIP